

Hey!

Thanks for supporting
the Sandwell Story.

Here are some tips to
use our logo packs
effectively.

To get the best look out
of your logo follow this
size guidance.

Each of our logo options
are available in colour
and black and white.

Please select the file
that allows for the
most contrast to
remain accessible.



This is our main logo. This is to be used most of the time. It looks great on presentations, adverts, social banners and bigger printed materials.



This is our personalised type. This is our secondary logo, great for presentations and printed materials like posters and flyers. We use this when the full banner cannot be displayed.

This is our stacked logo to be used in
tighter spaces.

Examples could include website footers,
business cards and merchandise.



SANDWELL